



Board Meeting Minutes
Thursday, Nov 2, 2022, 11:30a-12:30p
Bonneville Phoenix

TO: Officers, Directors and Members of the Arizona Broadcasters Association
FROM: Chris Kline, President / CEO

** Denotes attendance*

Officers:

*Chair: Scott Sutherland, Bonneville Phoenix
*Vice Chair: Andrew Deschappelles, Telemundo AZ
*Sec/Treasure: Patty Ruiz, Bustos Media Tucson

Directors:

*Mike Barna, KSWG, Wickenburg
*Debbie Bush, Gray TV
*Brian Cisek, Londen Media Phoenix/Prescott
*Andrew Deschappelles, Telemundo Phoenix/Tucson
*Anita Helt, EW Scripps Phoenix
Steve Hoshor, Great Circle Media Flagstaff
*Linda Little, iHeart Media Phoenix
*Michael Mallace, MHM Consulting Phoenix
*Trip Reeb, Hubbard Radio
*Jim Ryan, Salem Media
*Tregg White, EW Scripps Tucson

Staff:

*President & CEO, Chris Kline

1. The meeting was called to order at 11:12am.
2. ABA President Chris Kline shared a reminder of why this board exists:
The Arizona Broadcasters Association exists to be the shared voice of our business, using our shared scale to help stations build business, futureproof Arizona broadcasting and build relationships. As board members, the ABA relies on YOU to help shape how we continually evolve our efforts. This is why these meetings matter!
3. The July 2022 meeting minutes were reviewed and approved.
4. Chris Kline conducted an ABA Financial Review for the board, looking back on the first 10 months of 2022. The Association remains on track to meet (if not exceed) its 2022 budget.
5. The Board conducted a review of the ABA Future and Awards Lunch, including a Income and Expense report. Overall, board members shared positive feedback about the lunch and we brainstormed ways to make it flow even better in 2023.
6. The ABA Board reviewed the proposed 2023 ABA budget and approved its implementation.
7. After a lengthy discussion about pros and cons, the ABA Board voted to continue a preliminary investigation into changes to the overall Association structure that could allow new members to join.
8. The meeting was adjourned at 12:45pm.