



**Board Meeting Minutes**  
**Thursday, July 21, 2022, 11a-12:30p**  
**Bonneville Phoenix**

TO: Officers, Directors and Members of the Arizona Broadcasters Association  
FROM: Chris Kline, President / CEO

*\* Denotes attendance*

Officers:

\*Chair: Scott Sutherland, Bonneville Phoenix  
\*Vice Chair: Andrew Deschappelles, Telemundo AZ  
Sec/Treasure: Patty Ruiz, Bustos Media Tucson

Directors:

\*Mike Barna, KSWG, Wickenburg  
\*Debbie Bush, Gray TV  
\*Brian Cisek, Londen Media Phoenix/Prescott  
\*Andrew Deschappelles, Telemundo Phoenix/Tucson  
\*Anita Helt, EW Scripps Phoenix  
Joe Donnarumma, Univision Phoenix/Tucson  
\*Steve Hoshor, Great Circle Media Flagstaff  
\*Linda Little, iHeart Media Phoenix  
\*Michael Mallace, MHM Consulting Phoenix  
\*Trip Reeb, Hubbard Radio  
\*Jim Ryan, Salem Media  
\*Tregg White, EW Scripps Tucson

Staff:

\*President & CEO, Chris Kline

1. The meeting was called to order at 11:06am.
2. The April 2022 meeting minutes were reviewed and approved.
3. Chris Kline conducted an ABA Financial Review for the board, looking back on the first 7 months of 2022. The Association remains on track to meet its 2022 budget.
4. Chris Kline reviewed the digital marketing campaign to promote local TV and radio and opened up a board discussion on the path forward. The board voted to temporarily suspend the campaign and look at relaunching in January 2023.
5. The board talked about the two political debates that the ABA is sponsoring this fall and covered several logistical questions. The board also reviewed progress on table sales for the ABA Future and Awards Lunch which is set to take place on September 28, 2022.
6. Chris Kline introduced two ABA futureproofing proposals to the full board for open discussion. The board voted to approve the formation of a new foundation and to continue investigate changes to the overall Association structure that could allow new members to join.
7. In open discussion, the board talked about pending lawsuits the ABA was supporting.
8. The meeting was adjourned at 12:38pm.