



Board Meeting Minutes
Thursday, April 21, 2022, 11a-12:30p
Bonneville Phoenix

TO: Officers, Directors and Members of the Arizona Broadcasters Association

FROM: Chris Kline, President / CEO

* Denotes attendance

Officers:

*Chair: Scott Sutherland, Bonneville Phoenix

*Vice Chair: Andrew Deschappelles, Telemundo AZ

*Sec/Treasure: Patty Ruiz, Bustos Media Tucson

*Mike Barna, KSWG, Wickenburg

*Debbie Bush, Gray TV

*Brian Cisek, Londen Media Phoenix/Prescott

*Andrew Deschappelles, Telemundo Phoenix/Tucson

*Anita Helt, EW Scripps Phoenix

Joe Donnarumma, Univision Phoenix/Tucson

Steve Hoshor, Great Circle Media Flagstaff

*Linda Little, iHeart Media Phoenix

*Michael Mallace, MHM Consulting Phoenix

Trip Reeb, Hubbard Radio

*Jim Ryan, Salem Media

*Tregg White, EW Scripps Tucson

Staff:

*President & CEO, Chris Kline

Directors:

1. The meeting was called to order at 11:07am
2. The January 2022 meeting minutes were reviewed and approved.
3. Chris Kline introduced new board members Debbie Bush and Tregg White, both filling open slots until our next annual board member candidate slate meeting in October 2022.
4. Chris Kline conducted an ABA Financial Review for the board, looking back on the first 4 months of 2022. The Association is on track to meet its 2022 budget.
5. Chris Kline reviewed a series of ABA services updates that required board discussion including:
 - A. Internship Awards
 - B. The ABA Digital Marketing Campaign (which the ABA board approved an extension on)
 - C. The ABA DC Advocacy Trip
 - D. The 2022 Smith Geiger Research Study Debut
 - E. ABA-supported Arizona Fall Political Debates
 - F. The ABA Awards Lunch
 - G. New Services Brainstorm for late 2022/early 2023
6. The meeting was adjourned at 12:35pm.