



## Annual Meeting Minutes Thursday, October 21, 2021, 11a-11:15a Virtual Meeting

TO: Officers, Directors and Members of the Arizona Broadcasters Association  
FROM: Chris Kline, President / CEO

\* Denotes attendance

### Officers:

Chair: Bill Shaw, KVOA Tucson

Vice Chair: Scott Sutherland, Bonneville Phoenix

\*Sec/Treasurer: Andrew Deschappelles, Telemundo

\*Imm. Past Chair: Trip Reeb, Hubbard Broadcasting Phoenix

\*Mike Barna, KSWG, Wickenburg

\*Brian Cisek, Londen Media Phoenix/Prescott

\*Lec Coble, Tegna Tucson

\*Andrew Deschappelles, Telemundo Phoenix/Tucson

\*Anita Helt, EW Scripps Phoenix

Joe Donnarumma, Univision Phoenix/Tucson

\*Steve Hoshor, Great Circle Media Flagstaff

\*Kevin James, Meredith Phoenix

\*Linda Little, iHeart Media Phoenix

\*Troy Little, Native Broadcast Navajo Nation

Michael Mallace, MHM Consulting Phoenix

Patty Ruiz, Bustos Media Tucson

### Staff:

\*President & CEO, Chris Kline

### Directors:

1. The meeting was called to order at 11:01am
2. Chris Kline reviewed the state of the ABA in 2021 and shared highlights from the year
3. The 2022 executive board slate was proposed and adopted by the attending members:  
Immediate Past Chair: Bill Shaw, Allen Media (Tucson TV)  
Chair: Scott Sutherland, Bonneville (Phoenix radio)  
Vice Chair: Andrew Deschappelles, Telemundo (PHX/TUC TV)  
Secretary: Patty Ruiz, Bustos Media (Tucson radio)
4. A new ABA board member was proposed and approved by the attending members:  
Jim Ryan, Salem Radio (Phoenix)
5. Chris Kline reviewed the 2022 spending priorities and the board affirmed this efforts:
  - A. Arizona TV/radio marketing campaign – increased budget of \$200,000
  - B. Paid internships and recruitment – budget of \$150,000
  - C. Legal support, lobbying and advocacy – budget of \$100,000
  - D. Consumer research update – budget of \$40,000
  - E. Staff training and live events – budget of \$25,000
  - F. FCC license inspections and compliance check – budget of \$25,000
6. Chris Kline opened up the annual meeting for other business, none of which was offered.
7. The meeting was adjourned at 11:10am.