



PUBLIC EDUCATION PROGRAM



National Safety Council

START DATE: January 1, 2020

KILL DATE: June 30, 2021

The Arizona Chapter of the National Safety Council’s public education program campaign discourages Arizona motorists from distracted driving.

Arizona Chapter

The National Safety Council spots will share inventory with all other PEP Campaigns. Please air in all dayparts MONDAY through SUNDAY with preferred placement in the 6:00 AM - 11:00 PM rotation.

These spots are approved for web streaming / internet broadcast. We also encourage participation from digital sub-channels. TV is closed captioned and encoded.

SPOTS

DESCRIPTION (CLICK SPOT TO DOWNLOAD)	LENGTH	MEDIA	ISCI CODE	EXPIRATION DATE
Ashley E :30 - TEXT2207	:30	TV	TEXT2207	6/30/2021
Distracted Driving E :30 - TEXT2208	:30	TV	TEXT2208	6/30/2021
Distracted Driving S :30 - TEXT2209	:30	TV	TEXT2209	6/30/2021
Ashley E :30 - TEXT2104	:30	Radio	TEXT2104	6/30/2021
Distracted Driving E :30 - TEXT2105	:30	Radio	TEXT2105	6/30/2021
Distracted Driving S :30 - TEXT2106	:30	Radio	TEXT2106	6/30/2021