



# PUBLIC EDUCATION PROGRAM

## Arizona Army National Guard

START DATE: July 1, 2020

KILL DATE: June 30, 2021



The Arizona recruitment campaign continues to focus on local Army National Guard members' commitment to serving in Arizona as well as the many personal and professional benefits part-time service offers.

These spots share inventory with all other PEP Campaigns. Please air across all dayparts throughout the month with preferred placement in the 6:00 AM - 11:00 PM rotation.

These television spots are approved for web streaming / internet broadcast. We also ask for participation from digital sub-channels.

## SPOTS

DESCRIPTION	LENGTH	MEDIA	ISCI CODE	EXPIRATION DATE
<a href="#">Guard Family E</a>	:30	Radio	ARNG2145	6/30/2021
<a href="#">Guard Lifestyle E</a>	:30	Radio	ARNG2133	6/30/2021
<a href="#">COVID-19 E</a>	:30	Radio	ARNG2303	6/30/2021
<a href="#">Live Here Serve Here E</a>	:30	Radio	ARNG2147	6/30/2021
<a href="#">I Will S</a>	:30	Radio	ARNG2139	6/30/2021
<a href="#">Guard Lifestyle S</a>	:30	Radio	ARNG2137	6/30/2021
<a href="#">Live Here Serve Here S</a>	:30	Radio	ARNG2149	6/30/2021
<a href="#">COVID-19 S</a>	:60	Radio	ARNG2304	6/30/2021
<a href="#">Guard Family E</a>	:30	TV	ARNG2251	6/30/2021
<a href="#">Guard Family E</a>	:15	TV	ARNG1252	6/30/2021
<a href="#">COVID-19 E</a>	:30	TV	ARNG2301	6/30/2021
<a href="#">Live Here Serve Here E</a>	:30	TV	ARNG2253	6/30/2021
<a href="#">I Will S</a>	:30	TV	ARNG2243	6/30/2021
<a href="#">I Will S</a>	:15	TV	ARNG1244	6/30/2021
<a href="#">COVID-19 S</a>	:30	TV	ARNG2302	6/30/2021
<a href="#">Live Here Serve Here S</a>	:15	TV	ARNG1256	6/30/2021