

# Arizona Broadcasters Association: Introduction

The Arizona Broadcasters Association (ABA) is a 501(c)6 non-profit corporation that acts as the official trade association for Arizona's over-the-air radio and TV stations and their supporting organizations. This 501(c)6 status enables the ABA to engage in political lobbying on behalf of the broadcasting industry in addition to remaining tax-exempt. ABA membership includes more than 200 radio stations, television stations and associate members.

## Address and Contact Information

555 N Central Avenue, Suite 302, Phoenix, AZ 85004 | 602-252-4833 (office) | [azbroadcasters.org](http://azbroadcasters.org)

## In tangible terms, what does the ABA do?

The ABA rallies behind three tentpoles: Protecting business | Futureproofing our industry | Building relationships

Among the focus areas, the ABA funds Arizona's only broadcast lobbyist at the state legislature, offers station protection programs to guard against government inspections and fines, provides free personalized and on-demand training, and promotes the voice of Arizona broadcasters in Washington to better influence national regulation. The ABA also funds legal support for shared station needs. With a futureproofing focus, the organization offers paid internships at member stations, partners with universities and trade schools to build staff pipelines, and develops programs within the school environment to help teach skills required for tough-to-fill broadcasting roles. The ABA also prioritizes product education around the fast-changing tech evolution, ensuring member stations feel armed with the training necessary to drive business forward. Building relationships and making connections is another ABA priority, providing ad/PR agency advocacy, connection to politicians and decision makers, broadcast legal support, and vendor introductions.

## How is the ABA funded?

The ABA relies on the Public Education Program (PEP) for 70% of its revenue. Another 15% of the revenue comes from member dues, 10% comes from fundraisers/events, and the remaining 5% comes from investments/other sources.

## ABA bylaws, codes of conduct and legal protection

The complete [ABA bylaws are linked here](#). Among the highlights:

- Membership shall be limited to licensed broadcast stations in the State of Arizona. Associate non-voting memberships shall be available to any individual, partnership firm or corporation.
- All corporate powers shall be exercised by or under the authority of a Board of Directors. The Directors shall have the power to conduct, manage and control the business and affairs of the corporation.
- The Board of Directors is a rotating group of members, voted on annually by the entire state-wide membership.

The ABA also has 7 codes of conduct policies:

[Ethics](#), [Anti-Trust](#), [Conflict of Interest](#), [Internal Fraud](#), [Whistleblower](#), [Document Retention](#), [Financial](#)

To protect the association, the ABA funds the below legal protection and insurance:

**Directors and Officers Liability Insurance:** The ABA funds a \$2,000,000 annual insurance policy to protect directors and officers from legal claims brought for alleged and unintentional wrongful acts in their capacity as directors and officers.

**Workers' Compensation Insurance:** The ABA funds insurance providing wage replacement and medical benefits to employees injured in the course of their work. This helps protect the ABA from any potential civil lawsuits.

**General Liability Insurance:** The ABA funds insurance to protect the organization from claims involving bodily injuries and property damage resulting from ABA products, services or operations.

**Law Representation:** The ABA utilizes the law services of **Tom Chauncey** from *Gust Rosenfeld* for the organization's general counsel needs. Tom can be reached for any question or concern via office phone at 602-257-7479, via cell phone at 602-809-6000 or via email at [chauncey@gustlaw.com](mailto:chauncey@gustlaw.com).