



PUBLIC EDUCATION PROGRAM



Arizona Air Force Reserve

START DATE: October 1, 2020

KILL DATE: December 31, 2020

This BRAND NEW radio-only campaign for Arizona's Air Force Reserve recruitment runs until the end of the year ONLY on English-language radio stations. Since this is a short campaign, we're asking for quick support. Thank you!!

The Air Force Reserve spot will share inventory with all other PEP Campaigns. Please air in all dayparts MONDAY through SUNDAY with preferred placement in the 6:00 AM - 11:00 PM rotation.

These spots are approved for web streaming / internet broadcast. We also encourage participation from digital sub-channels.

SPOTS

DESCRIPTION (CLICK SPOT TO DOWNLOAD)	LENGTH	MEDIA	ISCI CODE	EXPIRATION DATE
AIR FORCE RESERVE ENGLISH	:30	Radio	AZAF2000	12/31/2020