



Board Meeting Minutes
Thursday, January 16, 2020, 11a-1p
Hubbard Radio, Phoenix

TO: Officers, Directors and Members of the Arizona Broadcasters Association
FROM: Chris Kline, President / CEO

* Denotes attendance

Officers:

*Chair: Trip Reeb, Hubbard Broadcasting Phoenix
*Vice Chair: Bill Shaw, KVOA Tucson
*Sec/Treasure: Rich Howe, KAZ-TV Prescott
*Imm. Past Chair: Anita Helt, Scripps Phoenix

Staff:

*President & CEO, Chris Kline

Directors:

Mike Barna, KSWG, Wickenburg
*Lec Coble, Tegna Tucson
*Andrew Deschappelles, Telemundo Phoenix
*Dean Ditmer, Tegna Phoenix
*Kevin James, Meredith Phoenix
*Kew Kwilosz, Arizona Lotus Tucson
*Troy Little, Native Broadcast Navajo Nation
*Cathy Rivers, Foundation for Creative Broadcasting Tucson
*Scott Sutherland, Bonneville Phoenix

1. Call to order – Trip Reeb, Chairperson of ABA Board of Directors called the meeting to order at 11:05am.
2. The minutes from the Oct 10, 2019 annual meeting AND board meeting at ABC15 Arizona were approved
3. The board reviewed the completed 2019 ABA financials and current balance sheet
4. The board discussed several new projects already underway for 2020:
 - A. Paid internships for member stations
 - B. A summer radio Institute at NAU
 - C. A “Fast Track” media sales program at the University of Arizona in March/April
 - D. Elimination of the ABA’s 2020 golf tournament fundraiser
 - E. A pending ABA office move into new facility
 - F. Posting for a new ABA Position, Director of Revenue and Partnerships + elimination of ops manager role
 - G. Annual trip to Washington DC to lobby on behalf of Arizona broadcasters
 - H. The status of 2020 PEP partnerships
5. The board had an open discussion about
 - A. Commissioning Arizona media usage research for member stations
 - B. The future of how the ABA will fund legal defense of first amendment issues
6. The 2020 ABA budget plan for 2020 was submitted and approved by the entire board, and Q1 goals were reviewed.
7. The next ABA board meeting will be on Thursday, April 23 at Meredith Phoenix.
8. The meeting was adjourned at 12:59pm.