



Board Meeting Minutes

October 10, 2019

ABC 15 Arizona

TO: Officers, Directors and Members of the Arizona Broadcasters Association
FROM: Chris Kline, President / CEO

Officers: * Chairperson - Anita Helt, KNXV-TV, Phoenix
* Vice Chairperson - Trip Reeb, Hubbard Broadcasting, Phoenix
Sec. Treasurer - Bill Shaw, KVOA-TV, Tucson

Directors:

Mike Barna, KSWG, Wickenburg
* Lec Coble, Tegna, Tucson
* Andrew Deschappelles, Telemundo Arizona
Dean Ditmer, Tegna, Phoenix
* Kevin James, Meredith Corporation, Phoenix
Ken Kwilosz, AZ Lotus Radio Group, Tucson
* Rich Howe, KAZT-TV, Prescott- Phoenix
* Cathy Rivers, Foundation for Creative Broadcasting, Tucson
* Scott Sutherland, Bonneville, Phoenix
* Troy Little, Native Broadcast Enterprises, Navajo Nation - by phone
* Bob Villones, El Dorado Broadcasting, Yuma - by phone

Staff: * President & CEO, Chris Kline
* Operations Manager, Mary Kate Lau
(* Denotes attendance)

1. Chairperson Anita Helt, ABC15 called the meeting to order at 11:12 a.m.
2. Old Business
 - a. The minutes from Aug 22, 2019 board meeting at Arizona Lotus were presented and approved
 - i. Motion to approve by Scott Sutherland, Bonneville; seconded by Trip Reeb, Hubbard
3. 2020 Board of Directors
 - a. New board members were introduced
 - b. The ABA presented the Board of Directors packet including:
 - i. Code of conduct
 - ii. 2020 meeting schedule
 - iii. End of 2019 plan and budgeting process
 - iv. 2020 commitment form
 1. To be signed and returned by all board members
 - v. 2020 committee sign ups
4. Financial Report
 - a. The following documents were submitted to the board:
 - i. YTD Balance sheet, P&L, collections report/forecast
 - ii. 2019 PEP Metrics, August, September + TV ask for remainder of October/early November
 - iii. Future and Awards Lunch P&L
 - b. The ABA provided a building lease update
 - i. The board discussed a Sublease VS buyout
 - ii. Plan to move to Cronkite by Dec 31, 2019

5. Membership, Programs and Services
 - a. The ABA provided the following updates on ABA programs and services:
 - i. 2020 Dues Plan
 - ii. 2020 PEP Commitment Form
 - iii. Draft of letter to support USMCA restructure of cross-border TV retransmission
 - iv. A look at upcoming NAB Projects in Arizona
 - v. Member Tour Report
 - vi. UA Career Days and NAU Career Days:
 1. UA: 585 attendees
 2. NAU: 686 attendees
 - vii. Media sales program
 - viii. Active Shooter Training
 - ix. Election Training for Arizona journalists from Al Tompkins/Poynter
 - x. EAS Review/Updates
6. Goals
 - a. Q3 goals were reviewed
 - b. Q4 goals were presented
7. ABA Programs and Services for 2020
 - a. The board brainstormed the following new programs and member services:
 - i. Radio talent institute
 - ii. Send more board reps to State Leadership Conference
 - iii. Intern funding
 - iv. Regional lunches
 - v. Award shows
8. Next Meeting
 - a. Board agreed to amend Dec. Board meeting into Executive Committee
 - b. Meeting host for January 23 board meeting to be determined later
9. Meeting adjourned at 1:04 p.m.