



Board Meeting Minutes

May 24, 2018
KVOA-TV, Tucson

TO: Officers, Directors and Members of the Arizona Broadcasters Association
FROM: Art Brooks, President / CEO

Officers: * Chairwoman – Anita Helt, KNXV-TV ABC 15 – Phoenix
* Vice Chairman Doug Martin, Good News Radio Broadcasting, Tucson
* Sec/Treas. - Trip Reeb, Hubbard Broadcasting, Phoenix
* Immediate Past Chairman - Michael Mallace, Sierra H Broadcasting, Phoenix

Directors:
* Bill Shaw, KVOA-TV, Tucson
* Mike Barna, KSWG, Wickenburg
* Ken Kwilosz, AZ Lotus Radio Group, Tucson
* Rich Howe, KAZT-TV, Prescott- Phoenix
* Ed Munson, KPHO-TV (CBS 5), KTVK-TV, Phoenix
* Bob Villones, El Dorado Broadcasting, Yuma – Director-elect

Staff: * President & CEO, Art Brooks
Digital Communications & Public Relations Specialist, Mary Kate Lau
(* Denotes attendance)

1. Board Chairwoman, Anita Helt, KNXV-TV gave a welcome and called the third board meeting for 2018 to order at 11:20 AM
 - A. First order of business was to thank Bill Shaw for hosting the meeting in their newly remodeled building
 - B. Top priorities for this board meeting:
 1. Special briefing from Executive Committee – Chairwoman Anita Helt began this segment reporting that CEO Brooks has elected to leave the ABA and will remain at the helm of ABA through the rest of 2018. A listing of accomplishments for ABA through the past 30 years was cited as well as the leadership provided by Brooks. A search committee will be assembled in the near future to seek and interview interested parties for this position. CEO Brooks will be assisting in this process. A press release will be issued to all members, NASBA and assorted publications Friday, May 25.
 2. The next priority for this meeting is the selection of the 2018 Hall of Fame class. Chairwoman Helt began by nominating Pres./CEO Art Brooks. She and Trip Reeb each gave supporting information for this nomination covering the past nearly 30 years of Brooks service to ABA and the broadcasting industry which he's been a part of since 1972. The board gave unanimous approval. The next nominees winning full board approval are: Ken Thiele, Skyview Networks; J.D. Freeman, longtime broadcaster in AZ with Shamrock & iHeart Radio; The Johnjay&Rich Radio show with iHeart and Donna Rossi, longtime investigative reporter for KPHO-TV. The 29th annual ABA Hall of Fame luncheon is October 11 at Talking Stick Resort, Scottsdale.
 3. The third priority for this meeting is whether to have a board retreat or not this year. The board decided not to have the traditional retreat this year but to have a regular board meeting in August at ABA.
2. Approval of minutes from March 22, 2018 board meeting at Hubbard Broadcasting, Phoenix. The minutes were adopted as submitted.
3. Treasurer's Report
 - A. April financial report was approved as presented
 - B. 2018 PEP/NCSA Campaign report:
 1. AZ National Guard - \$240,000, November, '17 – October '18
 2. GOYFF – Opioid Education Campaign, \$150,000, December, '17 – December '18
 3. ADOT AZ AMBER Alert - \$150,000 – November '17-October '18
 4. Arizona 8-1-1 - \$50,000 for '18
 5. State Bar of Arizona - \$27,500 for '18

4. Membership

- A. Third membership report for 2018 was presented with 108 Radio members representing 39 companies 30 TV members representing 16 companies and 24 Associate members so far this year (97 Radio/24 TV/24 Associate last report)
- B. Next was the digital communications report from Mary Kate Lau on all ABA publications and social media tracking
- C. P1 Learning status report & current student enrollment March 20 to May 21. There are 273 total users for Radio & TV 130 for TV (355 Radio & 112 Television). The report included a list of Radio and TV stations using the sales training method and studies showing the subjects most studied and much more

5. ABA Events

- A. ABA AZ AMBER Alert Golf Classic report – the event was Friday, May 4, 7:00 am tee time at McCormick Ranch Golf Club, Scottsdale. ABA had \$19,545 in revenue and \$6,798.45 in expenses for a NET of \$12,746.55
- B. Also the 2018 29th annual Hall of Fame luncheon is Thursday, October 11, Talking Stick Resort Ballroom's 1,2,3. Inductees are Ken Thiele; Johnjay&Rich Show; J.D. Freeman, Donna Rossi and Art Brooks (see above 1. B-2)

6. Next on the agenda was the legislative report and update on current issues

- A. Final State Legislative Report from ABA lobbyist John Moody
- B. Music Modernization Act
- C. C-Band Earth Stations registration
- D. NASBA filing at FCC on EEO mid-term filing
- E. NAB request for June 12 public service projects uploaded at #BroadcastGood

7. Next old/new business:

None

8. Meeting adjourned at 1:30 PM. Next board meeting August 23, 2018 at ABA Office

Submitted by Art Brooks, President & CEO
5-31-18