



Board Meeting Minutes

January 26, 2017

Univision TV & Radio, Phoenix

TO: Officers, Directors and Members of the Arizona Broadcasters Association
FROM: Art Brooks, President / CEO

Officers: * Chairwoman - Araceli DeLeon, Telemundo – Phoenix/Tucson
* Vice-Chairwoman - Anita Helt, KNXV-TV, Phoenix
* Sec/Treas - Doug Martin, Good News Radio Broadcasting, Tucson
Immediate Past Chairman - Michael Mallace, Sierra H Broadcasting, Phoenix

Directors:
* Bill Shaw, KVOA-TV, Tucson
* Trip Reeb, Hubbard Broadcasting, Phoenix
* Roger Anderson, Great Circle Radio, Flagstaff/Prescott
* Mike Barna, KSWG, Wickenburg
Robert Yanez, Univision TV & Radio, Phoenix
* Rich Howe, KAZT-TV, Prescott- Phoenix

Staff: * President & CEO, Art Brooks
Operations Manager, Jennifer Latko
Digital Communications & Public Relations Specialist, Mary Kate Lau
(* Denotes attendance)

Board Chairwoman Araceli De Leon, Telemundo, gave a welcome and called the first meeting for 2017 to order at 12:00 PM.

First agenda item was introduction of new board member Trip Reeb, Hubbard Broadcasting and Rich Howe, KAZT-TV who has moved from executive committee to board member status. Then each board member signed the required 2017 Conflict of Interest policy.

Next was a report from ABA lobbyist at the state legislature John Moody with an overview of issues in the 2017 session

Next agenda item was approval of the minutes from the December 1, 2016 meeting at ABA. Minutes were approved as submitted.

Next on the agenda was the 2016 financial review and December financial report from Sandi Turner, CPA. The report was approved as submitted. Also at this time was a full report on NCSA & PEP campaigns for 2017. For this year we have: Arizona 8-1-1, \$75,000; ADOT, \$150,000 & State Bar of AZ, \$27,500. The AZ National Guard is currently projected to return in 2017 and other possibilities include AZ GOHS & AZ DHS.

Next were annual staff evaluations conducted by officers and board members.

Next on the agenda was the first membership report for the year. First was the 2016 annual report and localism survey. Survey's continue to come in and should be finalized by February 15. Next was a special report and update on the successful broadcast of the Prescription Drug & Opioid special Hooked RX: From Prescription to Addiction that aired January 10, 2017. Next was the current membership report that shows there are currently 114 Radio stations representing 34 companies (167/54 final 2016 report); 24 TV stations representing 15 companies (33/18 final 2016 report) and 25 Associate members (31 final 2016 report). Membership renewal continues for 2017. Next was the first P1 Learning & Think Zoom status report showing the usage of this great program and free member benefit. To start the year, there were 305 (205 Radio/100 Television) users and 77 participant viewings. There was an ABIP report for this year and inspections are being scheduled. There was a brief conversation about possible programs with Phoenix & Tucson Ad Clubs and there was a report on how ABA is helping Radio stations navigate complicated music licensing with new Global Music Rights by suggesting all stations refer to their respective attorneys. Finally, was the digital communications status report showing improvement and current status on all digital, web site and social media platforms.

Next on the agenda was discussion of events. The first event of the year after the annual business meeting is the 13th annual AZ AMBER Alert Golf Classic Friday, May 5 at the Biltmore Golf Resort. There will be Career Fairs in Phoenix May 11 and Tucson September 7th. The final major event for 2017 will be the 28th annual Hall of Fame Awards luncheon October 12 at Talking Stick Resort, Scottsdale.

Next on the agenda is the legislative report: **1)** First it was mentioned that the Executive Committee along with President Brooks will be attending the NAB State Leadership Conference including visits to the Arizona Congressional delegation offices in Washington, DC the last week of February. Brooks will also attend the Winter NASBA Meetings as well. **2)** FCC announcement of new Chairman Ajid Pai who is pro-broadcast industry **3)** Issues before Congress will be the Radio Performance Tax and the Local Radio Freedom Act was discussed. With a new Congress, we must get all members of AZ delegation to renew their support for the LRFA to oppose the Performance Tax legislation that will be re-introduced. Other issues will be Advertising Deductibility; Spectrum Auction Repack/Relocation Fund & Retransmission Consent **4)** A current Congressional Directory was issued as well

Without any outstanding old/new business items to discuss the meeting was adjourned at 1:45 PM.

The next board meeting will be Thursday March 23 at ABA.

Submitted by Art Brooks, President & CEO

1-31-17