



ARIZONA BROADCASTERS ASSOCIATION

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NEWSLETTER

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ABA FOUNDATION HALL OF FAME

The Arizona Broadcasters Association Foundation, a 501 c-3 charitable non-profit organization, is announcing the 2008 class to be inducted into its Hall of Fame. The hall of Fame inductees are:

Jim Arnold - Ron Bergamo* - Betty Waters - Preston Westmoreland - Gary Woodworth*

*Both Bergamo & Woodworth are posthumous awards to be accepted by family members

The ABA Foundation Hall of Fame awards reception & dinner is **Thursday, October 16th** at the Marriott Buttes Resort in Tempe. The sponsorship & registration information will be posted SOON at www.azbroadcasters.org.

Proceeds from this event support the programs of the Arizona Broadcasters Association Foundation such as AZ Amber Alert, scholarship programs at NAU School of Communications and ASU Cronkite School of Journalism & Telecommunications, summer high school broadcasting workshops and more.

ABA BOARD OF DIRECTORS PREPARED FOR FALL STRATEGIC PLAN

The Executive Committee of the ABA Board of Directors met last week and decided to move forward with a proposed marketing and public relations plan by Barclay Communications which is the marketing and PR firm retained by the ABA and ABA Foundation. This proposal will lead the ABA Board through critical discussions at the fall board retreat September 12-13. Mary O'Hanlon & Ray Artigue of Barclay Communications will attend the board retreat as well to help facilitate the program.

ABA COMING TO VISIT SOON

The ABA will set out to visit all radio and TV station management in the state over the next 90 days. This will offer the opportunity for all stations to see what the ABA has been offering its members as well as what is planned to better serve our members for the coming year and to get your ideas of what you would like to see from your trade association. Jennifer at the ABA office will soon be calling to make appointments.

Visit www.azbroadcasters.org

The Arizona Broadcasters Association - Here to Serve, Protect & Educate